



**ASTER**  
ACADEMY

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EXECUTIVE DIPLOMA IN

# TRAVEL & TOURISM MANAGEMENT



**ELIGIBILITY:**  
12TH PASS / ABOVE



**DURATION:**  
REGULAR - 1 YEAR  
*FAST TRACK AVAILABLE*



**WORK EXPERIENCE:**  
2 YEARS

The right & deemed fit students will be provided with 100% placement assistance

## COURSE DESCRIPTION

The Executive Diploma in Travel and Tourism Management is a one-year program for learners who want to build a career in one of India's largest and fastest-growing industries. Travel and tourism is a key part of the hospitality sector, a major source of employment and a significant earner of foreign exchange for the country, with demand for skilled professionals rising every year.

The program covers the essentials of management, an introduction to travel and tourism, the geography of travel, international tourism, tourism marketing and event management. It builds practical skills in planning trips and tours, promoting destinations, handling customers and organising events, preparing graduates for roles with travel agencies, tour operators, airlines, hotels and resorts, event management firms and tourism boards in India and abroad.

## ABOUT US

Aster Academy is an international business school dedicated to delivering excellence in management & technical education. With a strong online learning ecosystem, we offer short-term, diploma, advanced diploma, graduate & post graduate programs designed for students, entrepreneurs, and working professionals. Our courses are designed by industry experts, aligned with international standards, and focused on practical skills that ensure employability and business growth.

## Our Subjects

- Essentials of Management
- Introduction to Travel and Tourism
- Geography of Travel
- International Tourism
- Tourism Marketing
- Event Management

## Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 33040\*

*\*Terms and conditions apply*



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