



ASTER
ACADEMY

DIPLOMA IN DIGITAL MARKETING



COURSE DESCRIPTION

The Diploma in Digital Marketing is a one-year program that equips learners with the practical skills needed to plan, run and measure marketing campaigns online. Students learn how to build a brand's presence across search engines, social media and email, create content that attracts and converts customers, and use analytics to track performance and improve results. The course combines core management principles with hands-on training in SEO, social media marketing, inbound marketing, web design and email marketing. It is ideal for students, entrepreneurs and working professionals who want to start a career in digital marketing, grow their own business, or add in-demand digital skills to their profile.

DURATION

Regular: 1 Year

Fast Track Available

ELIGIBILITY

10th Pass

EXPERIENCE

1 Year

The right & deemed fit students will be provided with 100% placement assistance.

ABOUT US

Aster Academy is an international business school dedicated to delivering excellence in management & technical education. With a strong online learning ecosystem, we offer short-term, diploma, advanced diploma, graduate & post graduate programs designed for students, entrepreneurs, and working professionals. Our courses are designed by industry experts, aligned with international standards, and focused on practical skills that ensure employability and business growth.

Our Subjects

- Essentials of Management
- Social Media Marketing
- Inbound Marketing
- Search Engine Optimization
- Web Designing
- E-mail Marketing

Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 15500*

**Terms and conditions apply*