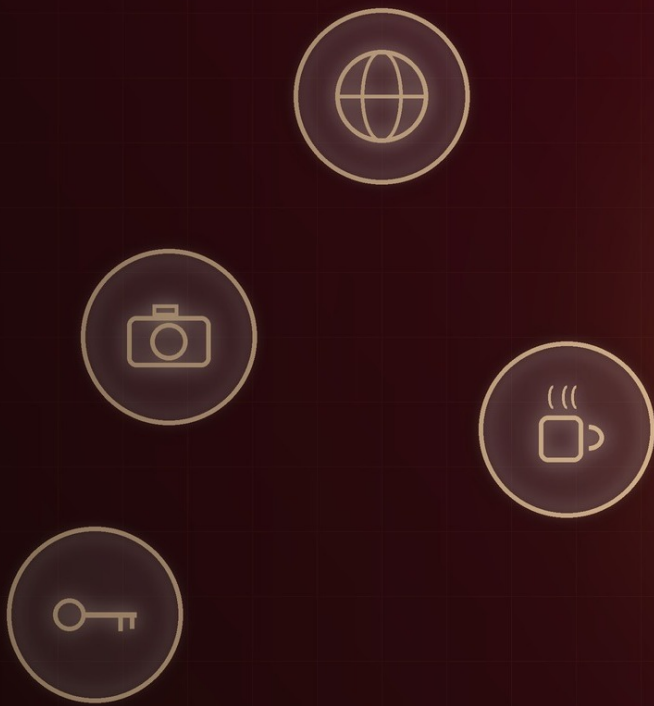




ASTER
ACADEMY

Excellence in Management &
Technical Education



BACHELOR PROGRAM IN **TRAVEL AND TOURISM**

Duration : Regular (3 Years)
Fast Track Available

Program at a Glance

 www.asteracademy.in



ELIGIBILITY
12th / BPP



WORK EXPERIENCE
3 Years

- Online learning & online exams
- Industry-designed curriculum
- Aligned with international standards

Turn a passion for travel into a career in tourism, travel and hospitality.

COURSE DESCRIPTION

Travel and tourism management covers everything connected with the travel and accommodation business. It opens up a broad range of management opportunities across travel, hospitality and related services, including tourist services, hospitality management, travel administration and tour management.

India is a major travel destination, with heritage, cultural and medical travellers visiting every year. Over three years, learners study management, communication and an introduction to and history of travel and tourism, then marketing, hospitality management, international tourism and the geography of travel, and finish with tourism marketing, global tourism, quality management, information technology in tourism and operations management.

Graduates can work in hotels and resorts, the hospitality and allied service industries, food services, railways, tour operators, travel agencies, immigration and customs services, and transport and cargo companies. Delivered through our flexible online learning ecosystem, with a fast-track option.

ABOUT US

Aster Academy is an international business school dedicated to delivering excellence in management & Technical education. With strong online learning ecosystem, we offer short-term, diploma, advanced Diploma, Graduate & Post Graduate programs designed for students, entrepreneurs, and working professionals. Our courses are designed by industry experts, aligned with international standards, and focused on practical skills that ensure employability and business growth.

Our Subjects

YEAR 1

- Principles of Management
- Business Communication
- Introduction to Travel and Tourism
- History of Travel and Tourism
- Tourism Management
- Communication Skills

YEAR 2

- Marketing Management
- Hospitality Management
- Tourism Industry
- International Tourism
- Geography of Travel
- General Management

YEAR 3

- Tourism Marketing
- Global Tourism Evaluation
- Quality Management in Tourism
- Information Technology in Tourism
- Travel and Tourism Management
- Operations Management



**Travel, tourism &
hospitality careers**

Exam & Duration

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 42,480*

**Terms and conditions apply*

Enrol today: +91 9048 395 411 | info@asteracademy.in