



ASTER
ACADEMY

Excellence in Management &
Technical Education



BPBA IN **EVENT MANAGEMENT**

Duration : Regular (3 Years)
Fast Track Available

Program at a Glance

 www.asteracademy.in



ELIGIBILITY
12th / BPP



WORK EXPERIENCE
3 Years

- Online learning & online exams
- Industry-designed curriculum
- Aligned with international standards

Plan, run and deliver memorable events, from corporate launches to large celebrations.

COURSE DESCRIPTION

Event management is the coordination, planning and running of all the people, teams and elements that come together to create every kind of event. The BPBA in Event Management at Aster Academy trains learners to analyse, plan, market, produce and evaluate events.

Over three years, learners build a foundation in management, HR, organisational behaviour, managerial economics and marketing, then study business law, financial management, the business environment, event management and event team & crew management. The final year covers event resources, business communication, event cost accounting and finance, consumer behaviour, and event hospitality, law and permissions.

Graduates can work in event management consultancies, hotel, travel and hospitality businesses, advertising agencies, public relations firms, corporations, and integrated marketing and communications, or continue to further study. Delivered through our flexible online learning ecosystem, with a fast-track option.

ABOUT US

Aster Academy is an international business school dedicated to delivering excellence in management & Technical education. With strong online learning ecosystem, we offer short-term, diploma, advanced Diploma, Graduate & Post Graduate programs designed for students, entrepreneurs, and working professionals. Our courses are designed by industry experts, aligned with international standards, and focused on practical skills that ensure employability and business growth.

Our Subjects

YEAR 1

- Principles of Management
- HR Management
- Organizational Behaviour
- Managerial Economics
- Marketing Management

YEAR 2

- Business Law
- Financial Management
- Business Environment
- Event Management
- Event Team & Crew Management

YEAR 3

- Event Resource Management
- Business Communication
- Event Cost Accounting and Finance Management
- Consumer Behaviour
- Event Hospitality, Law & Permissions



**Plan, produce &
deliver great events**

Exam & Duration

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 42,480*

**Terms and conditions apply*

Enrol today: +91 9048 395 411 | info@asteracademy.in