



EXECUTIVE DIPLOMA IN

Retail Management



DURATION

Regular – 1 Year
Fast Track Available



ELIGIBILITY

12th Pass / Above



WORK EXPERIENCE

2 Years



MODE

**Online Learning &
Exams**



PLACEMENT

**100% Placement
Assistance***

Course Description

With an emphasis on retail management and marketing, this programme explores key developments and trends in retail. It gives a comprehensive view of retailing, an analysis of the retail environment, and exposure to current issues in the industry.

Students learn how to use technology to collect, analyse and interpret data from retail systems, and the impact of technology on retail. The course covers the principles of marketing, including strategy and planning, product policy, distribution, promotion, segmentation and pricing, along with entrepreneurship, retail sales and customer service.

Learners build teamwork, analytical thinking and communication skills. Graduates are prepared for roles such as store manager, retail executive, visual merchandiser and customer service manager.



ASTER
ACADEMY

EXECUTIVE DIPLOMA IN
RETAIL MANAGEMENT

About Us

Aster Academy is an international business school dedicated to delivering excellence in management & technical education. With a strong online learning ecosystem, we offer short-term, Diploma, Advanced Diploma, Graduate & Post Graduate programs designed for students, entrepreneurs, and working professionals. Our courses are designed by industry experts, aligned with international standards, and focused on practical skills that ensure employability and business growth.

Our Subjects

01 Essentials of Management

02 Retail Marketing

03 Entrepreneurship

04 Advertising Management and Sales

05 Retail Sales and Customer Services

06 Communication Skills

Exam & Fees

ONLINE EXAM

2 Hours / paper

TOTAL FEES (INDIAN RESIDENTS)

Rs. 33,040*

**Terms and conditions apply. Placement assistance is provided to the right & deemed fit students.*

Enrol Today

Speak to our admissions team for batch dates and Fast Track options.

+91 9048 395 411